

## Temecula Wine Country Responsible Partner Program Agreement

The Temecula Valley Winegrowers Association (TVWA) is encouraging responsible transportation companies to visit the multiple wineries in Temecula Wine Country. As transportation companies are aware, the wineries are held to laws and high standards within the State of California and the County of Riverside to maintain an orderly and safe environment where alcoholic beverages are being served. A problem currently faced by many Temecula Wineries is the number of highly intoxicated and disruptive customers being brought to them by transportation companies. Therefore, the wineries desire to develop a closer working relationship with those transportation companies who on a best effort basis will attempt to not bring to their wineries overly intoxicated or disruptive customers and who agree to deal with problems related to this topic when it is brought to their attention. The TVWA wineries have agreed to:

- Provide preference to those transportation companies that have agreed to and signed the Responsible Partner Program Agreement
- Provide promotion of the transportation company by listing it on a specially created page on the TVWA website
- Establish individual winery and transportation company promotional programs on a case by case basis

As a Transportation Company, I agree to the following:

- I agree to contact a destination winery in advance to obtain permission for a visit from us for groups of 10 or more people. I also agree to notify the winery in advance of any change in arrival time or plans.
- I agree to highly discourage the consumption of hard liquor and beer during a Temecula wine country visit.
- I agree on a best effort basis to make sure the customers I am bringing to a winery are neither obviously intoxicated nor disruptive. When advised by winery personnel that my customers are creating a problem, I agree to immediately remove them from the property.
- I agree to take action to correct any problem related to the customers I bring that are brought to my attention by the TVWA.
- I agree to encourage my customers to purchase wines from the wineries to which I bring them rather than transport them to alternative retail outlets.
- I agree to encourage my customers to visit TVWA member wineries as a priority over other wineries located within Temecula Valley.
- I agree to distribute to my clients the Tasting Etiquette handout
- I agree to provide a copy of this Agreement of all my drivers.
- I agree to maintain all licenses in accordance with PUC Code 5384.1.

Transportation Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

Company Telephone Number \_\_\_\_\_

Company Contact \_\_\_\_\_ Email \_\_\_\_\_

Signature and Title \_\_\_\_\_

Printed Name \_\_\_\_\_ Date \_\_\_\_\_

Complete and mail to:

**Temecula Valley Winegrowers Assn., PO Box 1601, Temecula, CA 92593**